

15. (New) An apparatus for launching streamers into the air by a user comprising:

- (a) at least one streamer;
- (b) attachment means for attaching said streamer to the hand of the user; and
- (c) retention means for retaining said streamer and said attachment means together prior to use of said apparatus.

16. (New) The apparatus of Claim 15 wherein said retention means comprise a removable element surrounding said streamer and attachment means.

17. (New) The apparatus of Claim 16 wherein said element comprises a resilient band.

18. (New) An apparatus for launching streamers into the air by a user comprising:

- (a) at least one streamer;
- (b) attachment means for attaching said streamer to the hand of the user including a launch strip; and
- (c) means connecting one end of said streamer to said launch strip.

19. (New) The apparatus of Claim 18 wherein said attachment means includes a ring member of a size and shape such as to receive a finger of the user.

20. (New) The apparatus of Claim 19 wherein said ring member is a resilient band.

21. (New) The apparatus of Claim 18 wherein said launching strip includes wing means for enclosing said at least one streamer prior to launch of the streamer.

22. The apparatus of Claim 21 wherein said wing means comprise a separate element secured to said launch strip.

23. The apparatus of Claim 21 wherein each of said launch strip and said wing means has a longitudinal length, and said lengths extend at 90° relative to each other.

24. (New) The apparatus of Claim 18 wherein said launch strip is composed of plastic film.

25. (New) The apparatus of Claim 18 wherein said launch strip is composed of paper or tissue paper.

26. (New) The apparatus of Claim 21 wherein said launch strip and said wing means comprise one, integral element with respective longitudinal lengths, and said lengths extend at a substantially right angle relative to each other.

27. (New) The apparatus of Claim 18 wherein said at least one streamer comprises one of a plurality of streamers each secured individually to said launch strip.

28. (New) The apparatus of Claim 18 wherein said at least one streamer comprises at least two separate rows of streamers.

29. (New) A pom-pom comprising:

(a) a launch strip;
(b) means connected to said launch strip for attaching said launch strip to the hand of the user; and
(c) a plurality of streamers attached to said launch strip and said streamers having sufficiently short lengths to be capable of functioning as a pom-pom.

30. (New) The pom-pom of Claim 29 wherein said streamers have lengths in the order of 6 inches to 3 feet.

31. (New) The pom-pom of Claim 29 wherein said streamers have lengths in the order of $\frac{1}{2}$ to 2 feet.

32. (New) The pom-pom of Claim 29 wherein said streamers have lengths in the order of 8 to 16 inches.